

## Time Management for Volunteer **Coordinators: Putting Volunteers** to Work to Help YOU

Jennifer Bennett, CVA Director, Education & Training

## VolunteerMatch Learning Center

## Does your library want you to be a leader of volunteer engagement, or a do-er of volunteer engagement?



# What could volunteers do?

- What does your volunteer engagement look like now?
  - Hamster wheel same tasks again and again
  - Not enough time to think strategically seasonal or annual events "sneak" up on you
  - Volunteers work in a handful of positions
- What could it look like if you delegated and engaged volunteers to make your strategic plan a reality?



## How can volunteers help? What activities do you do now that could be delegated?

- Recruitment plan and communications
- Program foundations or core components
- Interviews and screening create Placement Counselors or Talent Scouts
- Relationship building and recognition activities



Create a strong foundation If you can't document what needs to be done you can't delegate or validate the work.

- Position descriptions
- Authority and responsibility continuums
- Policies and procedures/Handbook
- Comprehensive screening practices
- Initial and ongoing training
- Evaluation



Practice delegation Whether you're delegating to paid staff or volunteer staff remember to:

- Let go without checking out
- Practice 'I do, we do, you do' supervision
- Use an authority/decision making continuum RACI or similar
- Share your knowledge help others successfully engage volunteers
- Trust but evaluate



# Create the right team

Find the volunteers with the passion and the skills

- Be selective
  - Not everyone will be the right fit. Start with the great volunteers you know you can work with.
- Look for the skills/experience you need
  - HR consultants, hiring professionals, organizational

structure specialists.

• Screen them as if you were going to hire them!



# Create the right team

- Be clear about your vision If you don't know where you're going - no else will
- Let go, but don't check out
  - Build in evaluation and check in points to ensure

you're supporting your team

 Be honest about what's working and what's not • Feel comfortable having those conversations. Learn to say and hear no.



# Leading Volunteers

Where are you opportunities to lead with service?

- Mission-driven, in service to all stakeholders internal and external, part of a larger community.
- How can you lead within your organization?
- Within in the volunteer engagement space?
- Within the nonprofit space?
- Beyond?



## th service? ers - internal and

e?

# Define Your Leadership Skills

Where can you build additional skills?

- What does leading volunteers prepare you for?
- What goals and opportunities do you have?
- What can you say "yes" to and where can you say "no"?
- What additional outlets are you looking for?



# Set yourself up for success

- Invest in yourself "pay" yourself first
- Be clear about what you need for your accountabilities and responsibilities
- Become your own advocate and gatekeeper
- Where are the barriers Are you your own barrier?
- Help others see the value in what you do



# Things to think about

- You don't have to change everything right now
  - Start small or with the steps that feel easier
- Invite volunteers to take on leadership roles
  - Look to the volunteers that are already in those roles, or have
    - naturally taken on more responsibility
  - Invite your superstar volunteers to take the lead
- Share your impact and successes with the organization
  - Manager, leadership, co-workers and, of course, the volunteers!



# Thank you!

## Resources

CCVA Body of Knowledge and Competencies Framework https://cvacert.org/wp-content/uploads/2021/07/CCVA-Body-of-Knowledge-and-Competency-Framework.docx.pdf Practicing What We Preach: Volunteers Helping Us, Too https://energizeinc.com/hot-topics/2012/october VolunteerMatch's Learning Center http://learn.volunteermatch.org/



# Thank You!

For any questions contact: Jennifer Bennett, CVA jbennett@volunteermatch.org